

Meet ARBORWISE, LTD.

ARBORWISE, LTD. was founded in 1992 to provide golf course superintendents with a new approach to managing trees. We are now a leading Midwest arboricultural firm providing a full range of information and support services for design and construction professionals, golf course managers, local governments, utilities, insurance and legal professionals who are dealing with horticulture issues, urban forestry concerns and tree preservation projects. ARBORWISE, LTD. is one of the few firms in America which provides horticultural forensic investigation services. We serve in the disciplines of plant pathology, entomology and physiology.



*Forests are renewable;
significant trees are irreplaceable!*
-Jeffrey Ling, President

URBAN FORESTRY is the science of maintaining and cultivating man-made tree communities. It is the recognition of the long-term value and benefits that trees provide. It is the practice of pro-active involvements that reduce the overall costs and increase value and longevity.

ARBORICULTURE is the science and practice of maintaining a single tree. It assesses the needs of the specimen based on its species and specific site dynamics. It prescribes procedures to insure vitality and longevity.

TREE PRESERVATION is the implementation of arboriculture procedures to ensure the longevity of existing trees placed under stress. It is a long range action plan to meet the physiological needs of the trees as stresses begin, change is introduced, and a new environment created

- If you are concerned about a specimen tree that makes your site unique...
- If you are not certain that your efforts are doing what is best for your trees...
- If you are responsible for hundreds, even thousands of trees...

**You need to contact
ARBORWISE, LTD.**



ARBORWISE, LTD.

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ARBORWISE, LTD.



at the root of modern arboriculture e

Love, Costs, Value, ARBORWISE

The LOVE of Trees

Dogs, birds, squirrels... people. Everyone loves trees! People show their "tree-love" by building on wooded lots and planting new trees. However, the desire to live next to and under trees results in many consequences, both good and bad



The COSTS of Trees

Trees are never free. From the first cash flows of the purchase and planting of a new tree to the preservation of a healthy tree or the removal of a lost one, every tree holds intrinsic expenses over its lifespan. Vision for the future must be coupled with scientific practice for an urban forest to achieve its stated objectives.

The VALUE of Trees

Trees are tangible assets. They increase property values and provide direct benefits. Properties with large trees are appraised at 10%-20% higher value and tend to sell more quickly than those without, and buildings with large, properly oriented trees can save hundreds of dollars in heating and air-conditioning costs. Parking lots and streets with trees are certainly more "people-friendly".

All trees have the potential of providing generational values, most living more than fifty years. Many species can live 150 to 200 years with proper environment. Size is directly connected to value.

ARBORWISE, LTD. provides investigations, opinions and the supportive services needed to protect and manage existing and new trees on modern sites.

... Working for You

SITE MANAGERS, with mature trees, need to know the risks large trees pose to their sites.

Planning arborcare is essential to longevity.

DESIGN PROFESSIONALS are concerned about the vitality, integrity and usability of native trees in a site plan and how construction impacts will affect trees.

GOLF COURSE MANAGERS know that trees are important working features that control play. They must insure the vigor of historical specimens and think decades ahead about their developing urban forest.

CONTRACTORS, working around existing trees, assume responsibility for them. Tree preservation saves the costs and embarrassment of damaged and dead trees.

MUNICIPALITIES are under public pressure to do more with trees.



Knowing which are viable and which are hazards provides the best long-term investment for a city's urban forest.

INSURANCE COMPANIES need to know the true value of trees and landscapes. Causality losses must be assessed accurately and "cost of cure" issues articulated.

LAW FIRMS need appraisal services and forensic investigations where trees and landscapes are the focus of legal action.

ARBORWISE, LTD. offers those interested in or responsible for trees a full range of informational services.

What Clients are saying about ARBORWISE, LTD:

"ARBORWISE, LTD. gives me the information needed to build around trees in wooded lots, the preservation services to protect the trees during construction and the assurance they will be there long after occupancy."

Larry Coplen, President
Coplen Construction, Warsaw, Indiana

"ARBORWISE, LTD. was retained to investigate a tree causality site. The professionalism and scientific methodology was unparalleled."

Thomas Steinke, Attorney
Indianapolis, Indiana

"ARBORWISE, LTD. has been retained for a number of projects. From appraisals to diagnosis, the solutions are clear and workable."

Nannette and Larry Dombkowski
Yardscapes, Inc., Michigan City, Indiana

"ARBORWISE, LTD. has been called upon several times to appraise plants within our utility forestry situation. The reports were clear and exactly what we needed."

Richard Runkle, Supervisor
Asplundh Tree Expert Company, Milton, Indiana

"ARBORWISE, LTD. evaluated several large trees, assessed the design impacts and implemented a successful preservation plan. The level of professionalism made a real difference."

Robert Wease, Partner
Entasis DESIGN, Indianapolis, Indiana

"ARBORWISE, LTD. has worked on dozens of our sites. The results are always the same: clear reports, prompt action and trees that remain vital for our clients' homes."

Tom McGee, Landscape Manager
Price Nurseries, Plymouth, Indiana

ARBORWISE, LTD. has worked with us since 1994 in tree assessments, preservation services, urban forestry management and tree brokerage. The investments make our course what it is."

Phil Lou, Superintendent
Sand Creek Country Club, Chesterton, Indiana

"ARBORWISE, LTD. is the call I make when there is a tree concern or urban forestry issue in my designs."

Larry Hemp, ASLA
Hemp Design, Carmel, Indiana

"ARBORWISE, LTD. was retained to inspect a number of large trees on our most exclusive development. To date, the trees identified for preservation received immediate action with gratifying results."

Duaine Haley, Project Manager
SCM Development Corp., Carmel, Indiana